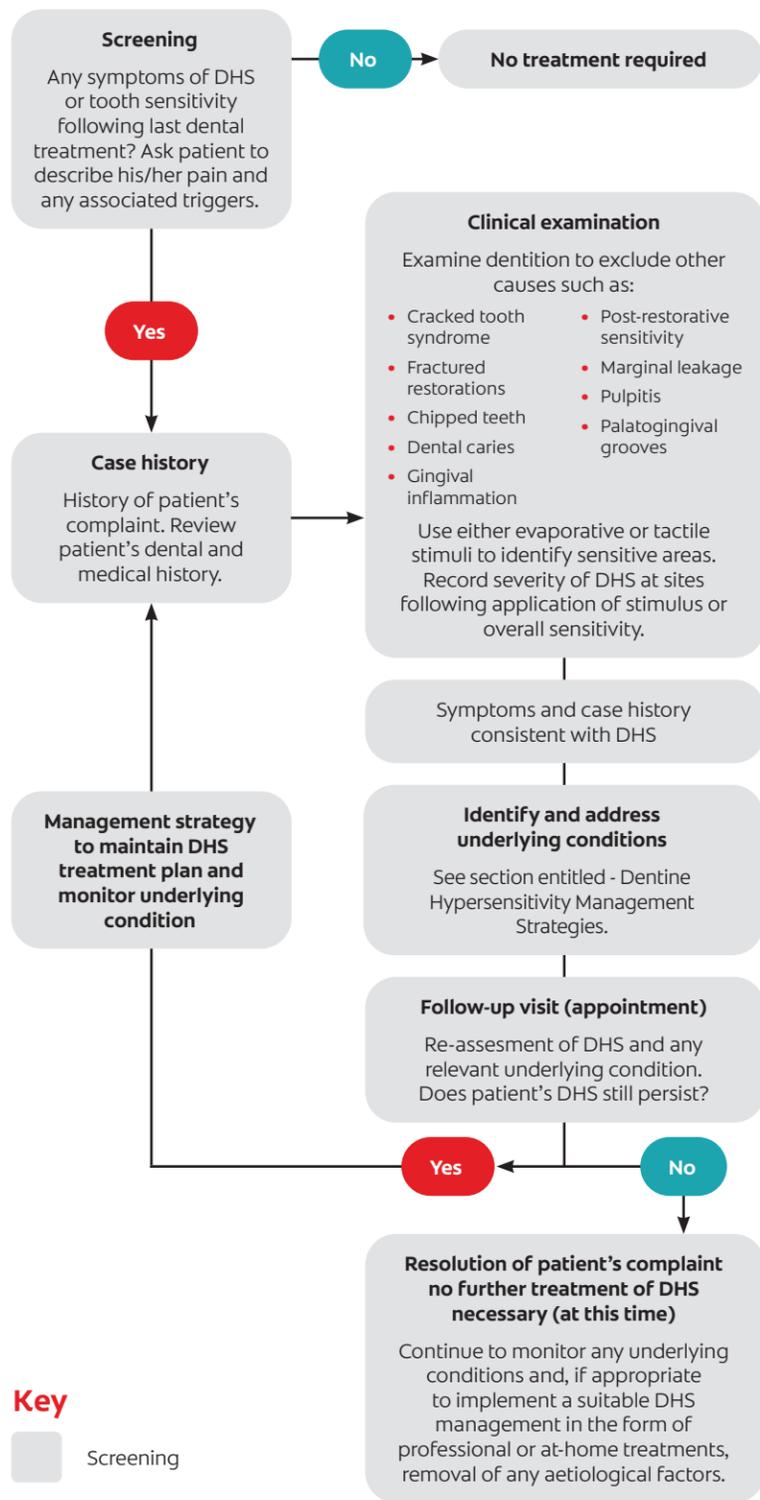


## Differential diagnosis



### Key

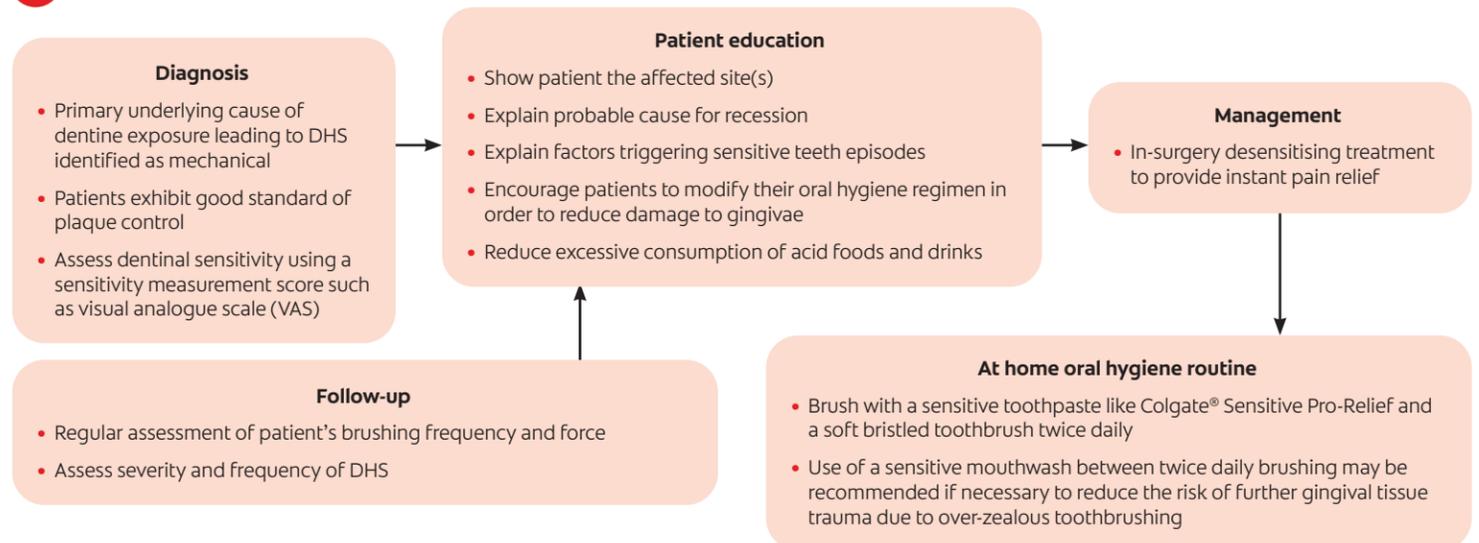
- Screening
- Dentine hypersensitivity management strategy options

Adapted from 'Dentine Hypersensitivity - Guidelines for the Management of a Common Oral Health Problem'. Gillam D et al. Dental Update, Vol 40; 5-8.

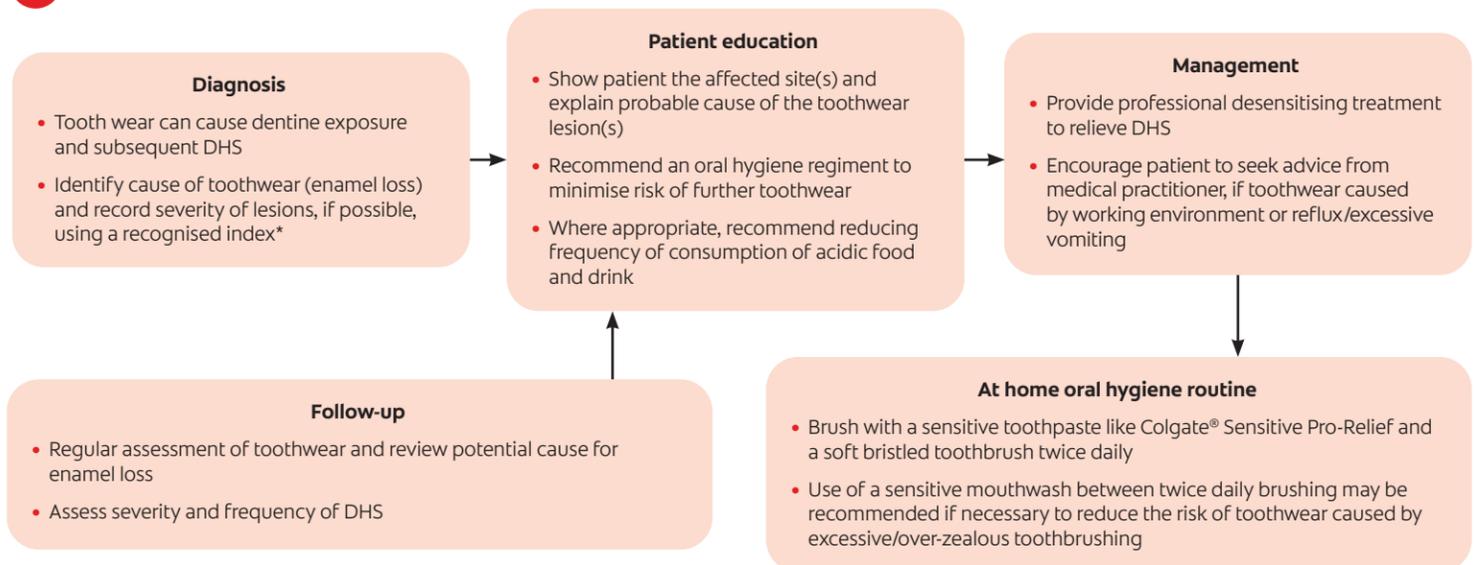
\* For example: Basic Erosive Wear Examination - Barlett D, Ganss C, Lussi A. Basic Erosive Wear Examination (BEWE): a new scoring system for scientific and clinical needs. Clin Oral Investig 2008; 12(Suppl 1): 65-68. and Smith B, Knight J. An index for measuring the wear of teeth. Br Dent J 1984; 156: 435-438.

## Dentine hypersensitivity management strategies

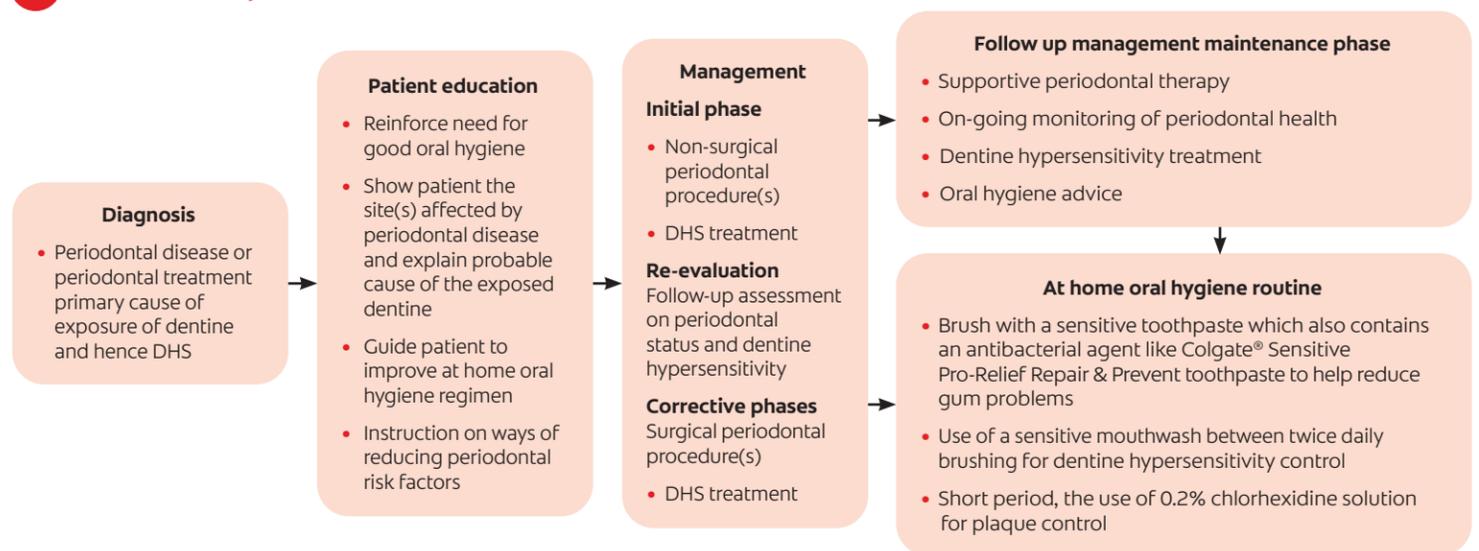
### 1 Patients with gingival recession caused by mechanical trauma



### 2 Patients with toothwear lesions



### 3 Patients with periodontal involvement



Provide **instant<sup>#</sup>** and **long-lasting** pain relief<sup>1,2</sup> to your sensitivity sufferers by recommending the **Colgate® Sensitive PRO-Relief** toothpaste range



# For instant relief, apply directly to the sensitive tooth with finger tip and gently massage for 1 minute.

References: 1. Docimo R, et al. J Clin Dent. 2009;20 (Spec Iss):17- 22. 2. Nathoo S, et al. J Clin Dent. 2009;20(Spec Iss):123-130.